



## ENTREPRENEUR SHOWCASE APPLICATION

Calling all entrepreneurs, innovators, and creative problem-solvers alike! [Slow Money Vermont](#) will be hosting its third Entrepreneurship Showcase on Wednesday, December 5<sup>th</sup> from 5:30-8:00 p.m. at The River Garden, 157 Main St., Brattleboro, VT. This is an event that you will not want to miss! We will be bringing together the area's most forward-thinking entrepreneurs and investors under the shared vision of creating a more sustainable food and forestry system.

The Showcase is an unparalleled networking and relationship-building opportunity in which real dialogue is created between these two parties. Entrepreneurs of all stages of business development, from start-up to expansion, are welcome and encouraged to apply. Selected entrepreneurs will get the chance to tell their story to interested investors, engage in discussion with Showcase attendees, distribute collateral and promote themselves via event marketing.

If you are seeking financing for your food system or forestry business, please apply via the following application.

Here is some coverage of past showcases: [Burlington Free Press](#), [Valley News](#), [VPR](#). To learn more about the Slow Money Vermont visit our [Facebook Page](#). To learn more about the national Slow Money organization please visit [www.slowmoney.org](http://www.slowmoney.org).

Any questions can be directed to [SlowmoneyVT@gmail.com](mailto:SlowmoneyVT@gmail.com). Please use in the subject Line: *Entrepreneur Showcase Application*.

**PLEASE FILL OUT APPLICATION AND RETURN WITH ANY ADDITIONAL ATTACHMENTS TO:**

Via Email (preferred method)

[slowmoneyvt@gmail.com](mailto:slowmoneyvt@gmail.com) – Subject Line: *Entrepreneur Showcase Application*

Via Mail:

Slow Money Vermont  
c/o Vermont Sustainable Jobs Fund  
3 Pitkin Court, Suite 301E  
Montpelier, Vermont 05602

To contact us with questions or for more information, email [slowmoneyvt@gmail.com](mailto:slowmoneyvt@gmail.com).

**IMPORTANT DATES:**

Application Deadlines: October 1, 2018

Notification of Acceptance: Week of October 15<sup>th</sup>

Showcase in Brattleboro, VT: Wednesday, December 5<sup>th</sup>, 2018

**PRESENTATION COACHING:**

Critical to your success at the showcase is practicing your pitch prior to the showcase. If you are selected as a presenter at the showcase you will be matched with a coach who will help you fine tune your pitch (if you already have one!) or help you put one together that ensures you hit all the key points in the time allotted.

**ORGANIZATIONAL INFORMATION:**

Contact Name	
Title	
E-mail	
Phone	
Street Address	
City, State	
County	
Name of your business or project	
Business Type (LLC, C-Corp, 501c-3, etc.)	
Website URL	

**PLEASE CHECK ALL THAT APPLY:**

**Role in the Food System/Forestry Space:**

- Land/Soil/Renewal
- Producer/Farmer
- By-Product/Processing (food system)
- Distribution
- Markets/Hubs
- Restaurants/Kitchens
- Education/Consulting
- Craftsman (wood and food products)
- Manufacturer (wood and food products)
- Wood Heat/Biomass Energy
- Other

**Regional Scope of the project (location & sourcing)?**

- Local / Foodshed
- State / Regional (New England)
- National
- International

**What stage are you in?**

- Proof of concept
- Product in development (no revenues)
- Entered market (with revenues)
- Approaching break-even
- Profitable

**Check off any of the following documents you have to share with prospective investors:**

- Business Plan
- 2 years historical financial information (profit & loss and balance sheet)
- Pro Forma/Projected Financial Statements
- Term Sheet for private offering

**Year Company Founded:**

**How have you funded your business in the past?**

- Donations
- Grants
- Personal
- Friends and Family
- Crowdsourcing (e.g Kickstarter)
- Debt
- Royalty
- Equity
- Other/To be determined

**What type of funding are you looking for?**

- Donations
- Grants
- Personal
- Friends and Family
- Crowdsourcing (e.g Kickstarter)
- Debt
- Royalty
- Equity
- Other/To be determined

**Is your project**

- For profit?
- A non-profit?

**Number of Employees:**

**Gross sales of your business in 2017:**

**Projected Gross Sales for 2018:**

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\*\*\*\*PLEASE LIMIT YOUR ANSWERS TO 150-200 WORDS\*\*\*\*

Summary of your Business or project:

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What are your products or services?

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Please describe how your project will benefit the local food or forestry system, support the local community, or contribute to the local economy?

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Briefly describe how your organization fits with the Slow Money Principles (see <http://slowmoney.org/principles>) and goals of building healthy food and forestry systems based on preservation and restoration.

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How much capital / funding are you looking for?

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How will you use the capital you are seeking and what do you hope to accomplish with the money?

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What is your target market? Who are your customers?

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Briefly describe your sales and marketing strategy?

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Who is your competition?

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What is your advantage or niche in the market, e.g. what is the problem you are solving?

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What do you see as the biggest challenge in getting your business to the next level?

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**Feel free to attach summary business plan and other information that can help us better understand your organization or project.**