Table of Priority Strategies with Source Reference

The priority strategies are derived from the product, issue, and market brief recommendations. In some cases a priority strategy is a recommendation that appeared multiple times across briefs, signifying its importance to multiple areas of the food system. These may be word-for-word from the briefs, or adjusted according to input from stakeholder input sessions. Other priority strategies are a synthesis of brief recommendations determined to be interrelated or thematically similar. The table provides a bridge from strategies to tactics, helping the reader explore each priority strategy in more depth and detail and identify areas of overlapping and mutual interest which in turn can inform collaboration and collective action.

	Priority Strategy	Component Recommendations from Briefs
1.	Provide at least \$1.5 million in annual funding to the Working Lands Enterprise Fund. These grant funds are a unique and critical source of capital that accelerate innovation and sustainability in Vermont food system businesses.	 Access to Capital Brief: Recommendation #1 Agriculture and Food Policy Brief: Recommendation #2 Lightly Processed Vegetables Brief: Recommendation #2 Specialty Foods Brief: Recommendation #4
2.	Establish funding mechanisms (e.g., agricultural loan loss reserve, farm-transfer financing) to address specific food system investment gaps (e.g., for women and BIPOC-owned businesses).	 Agroforestry Brief: Recommendation #4 Access to Capital Brief: Recommendation #3 Access to Capital Brief: Recommendation #4 Access to Capital Brief: Recommendation #6 Alternative Land Ownership and Access Models Brief: Recommendation #1 Alternative Land Ownership and Access Models Brief: Recommendation #4 Alternative Land Ownership and Access Models Brief: Recommendation #4 Alternative Land Ownership and Access Models Brief: Recommendation #5 Farmland Conservation Brief: Recommendation #1 Farmland Conservation Brief: Recommendation #4 Farmland Conservation Brief: Recommendation #5 Racial Equity in the Vermont Food System Brief: Recommendation #3 Succession Brief: Recommendation #1 Succession Brief: Recommendation #5 Supporting Future Farmers Brief: Recommendation #4
3.	Improve funding opportunities and create equitable access for BIPOC organizations and BIPOC-owned businesses by developing multi-year, unrestricted BIPOC-centered equitable grants and equitable loan programs, while removing barriers such as unnecessarily long grant application processes, and combating explicit and implicit bias against BIPOC communities.	 Racial Equity in the Vermont Food System Brief: Recommendation #3 Supporting Future Farmers Brief: Recommendation #4 Farmland Conservation Brief: Recommendation #5
4.	Rebuild Vermont's restaurant industry with equitable grant programs and business assistance, and provide local purchasing incentives to support the expansion of farm-to-table relationships.	 Racial Equity in the Vermont Food System Brief: Recommendation #3 Restaurants Brief: Recommendation #1 Restaurants Brief: Recommendation #2 Restaurants Brief: Recommendation #4 Restaurants Brief: Recommendation #5

	Priority Strategy	Component Recommendations from Briefs
5.	Support stabilization and revitalization of the dairy industry through: (1) a comprehensive dairy products marketing program focused on quality that would assist producers with limited marketing budgets, (2) by expanding opportunities to differentiate the milk supply by supporting farms and processors to increase production capacity for higher-attribute milk, (3) with increased capital investment and funding for dairy processing, storage, and co-packing (particularly for cheese, yogurt, butter, etc.).	 Cheese Brief: Recommendation #1 Cheese Brief: Recommendation #2 Cheese Brief: Recommendation #4 Cheese Brief: Recommendation #5 Cheese Brief: Recommendation #6 Dairy Brief: Recommendation #4 Dairy Brief: Recommendation #5 Dairy Brief: Recommendation #6
6.	To increase the availability of local meat, improve productivity and processing capacity at Vermont meat slaughter and processing facilities through investment in plant upgrades, new facilities, technical assistance, and workforce development.	 Meat Slaughter, Processing, and Products Brief: Recommendation #1 Meat Slaughter, Processing, and Products Brief: Recommendation #2 Meat Slaughter, Processing, and Products Brief: Recommendation #3 Meat Slaughter, Processing, and Products Brief: Recommendation #4 Meat Slaughter, Processing, and Products Brief: Recommendation #5
7.	Make significant investment in storage, processing, and distribution infrastructure in order to enhance product innovation and quality across all Vermont food products, expand regional market access for businesses, and increase the resilience of local supply chains. This includes investments in new facilities, upgrades and maintenance to existing facilities, and energy efficiency and renewable energy incentives for food system infrastructure.	 Agricultural Literacy: K-12 Brief: Recommendation #3 Agroforestry Brief: Recommendation #6 Beer Brief: Recommendation #2 Beer Brief: Recommendation #3 Compost Brief: Recommendation #3 Direct Markets Brief: Recommendation #3 Direct Markets Brief: Recommendation #5 Distribution Brief: Recommendation #1 Distribution Brief: Recommendation #3 Eggs Brief: Recommendation #3 Eggs Brief: Recommendation #4 Food Access and Farm Viability Brief: Recommendation #1 Food-Grade Grains Brief: Recommendation #1 Food-Grade Grains Brief: Recommendation #2 Goats Brief: Recommendation #2 Lightly Processed Vegetables Brief: Recommendation #3 Lightly Processed Vegetables Brief: Recommendation #4 Produce Brief: Recommendation #1 Restaurants Brief: Recommendation #3 School Food Procurement Brief: Recommendation #2 Sheep Brief: Recommendation #5 Specialty Foods Brief: Recommendation #5 Spirits Brief: Recommendation #1 Water Quality Brief: Recommendation #4 Water Quality Brief: Recommendation #4 Water Quality Brief: Recommendation #5

Priority Strategy Component Recommendations from Briefs Support product-specific value chain Agritourism Brief: Recommendation #1 development. Strategies include bringing Apples Brief: Recommendation #1 producers, distributors, and buyers Apples Brief: Recommendation #2 together at matchmaking events, assisting **Bread** Brief: Recommendation #1 producer-driven aggregation, distribution, Bread Brief: Recommendation #2 and marketing enterprises, and funding Cheese Brief: Recommendation #1 the development of market opportunities College and Hospital Procurement Brief: Recommendation #3 in the Northeast. College and Hospital Procurement Brief: Recommendation #4 Compost Brief: Recommendation #1 Dairy Brief: Recommendation #5 Distribution Brief: Recommendation #4 Food-Grade Grains Brief: Recommendation #3 Food-Grade Grains Brief: Recommendation #4 Grapes Brief: Recommendation #4 Grapes Brief: Recommendation #5 Grass-Fed Beef Brief: Recommendation #1 Grass-Fed Beef Brief: Recommendation #3 Grass-Fed Beef Brief: Recommendation #5 Grocers Brief: Recommendation #1 Grocers Brief: Recommendation #2 Hemp Brief: Recommendation #1 Hemp Brief: Recommendation #3 Hops Brief: Recommendation #4 Marketing Brief: Recommendation #3 Meat Slaughter, Processing, and Products Brief: Recommendation #3 Lightly Processed Vegetables Brief: Recommendation #1 Lightly Processed Vegetables Brief: Recommendation #3 Restaurants Brief: Recommendation #2 School Food Procurement Brief: Recommendation #5 Specialty Foods Brief: Recommendation #3 Spirits Brief: Recommendation #1 Succession Brief: Recommendation #4 Supporting Future Farmers Brief: Recommendation #2 Swine Brief: Recommendation #3 Expand funding for existing programs Access to Capital Brief: Recommendation #3 Alternative Land Ownership and Access Models Brief: dedicated to farmland access and conservation, and leverage this funding to Recommendation #1 increase land access through flexible and Alternative Land Ownership and Access Models Brief: new ownership financing mechanisms, Recommendation #2 Alternative Land Ownership and Access Models Brief: policies, and models. Examples include performance mortgages, shared equity Recommendation #3 models, ground leases, appropriation of \$3 Alternative Land Ownership and Access Models Brief: million in low-cost capital to a Community Recommendation #4 Development Financial Institution or other Alternative Land Ownership and Access Models Brief: Recommendation #5 lender, policy incentives to encourage multiple tenants or owners on larger tracts Dairy Brief: Recommendation #2 of land, and low-cost and long-term farm Dairy Brief: Recommendation #3 leasing on publicly held lands. There must Farmland Conservation Brief: Recommendation #1 be particular emphasis on the needs of Farmland Conservation Brief: Recommendation #2 Farmland Conservation Brief: Recommendation #3 beginning, socially disadvantaged, and BIPOC farmers. Farmland Conservation Brief: Recommendation #4 Farmland Conservation Brief: Recommendation #5 Racial Equity in the Vermont Food System Brief: Recommendation #3 Succession Brief: Recommendation #1 Succession Brief: Recommendation #2 Succession Brief: Recommendation #3 Succession Brief: Recommendation #5 Succession Brief: Recommendation #6 Supporting Future Farmers Brief: Recommendation #1 Supporting Future Farmers Brief: Recommendation #4 Supporting Future Farmers Brief: Recommendation #5

Priority Strategy	Component Recommendations from Briefs
10. Fully fund VHCB through the Propert Transfer Tax Fund, and allocate \$3 m annually to their Farm & Forest Viabi program, expanding their capacity to provide critical business and technic assistance services to farms and fore product businesses of all types acros Vermont.	 Farmland Conservation Brief: Recommendation #2 Farmland Conservation Brief: Recommendation #3 Racial Equity in the Vermont Food System Brief: Recommendation #2 Racial Equity in the Vermont Food System Brief: Recommendation #3 Supporting Future Farmers Brief: Recommendation #3
11. Fund at least eight FTE additional but assistance provider positions to assist farmers with transfer and succession planning, access to capital, farm management, planning for transition diversification to other products, and and marketing. This estimate include four FTEs needed to work with dairy and two FTEs needed to work with of types of farms, specifically on success planning.	 Business and Technical Assistance Brief: Recommendation #1 Farmland Conservation Brief: Recommendation #2 Farmland Conservation Brief: Recommendation #3 Produce Brief: Recommendation #2 Succession Brief: Recommendation #1 Succession Brief: Recommendation #3 Supporting Future Farmers Brief: Recommendation #3
12. Fund at least 25 FTE additional techn assistance provider positions to assis farmers and other food producers wi product-specific needs (e.g., goats, g and other forms of technical support (e.g., food safety plans, grazing meth permitting, marketing, mediation, ar crisis management).	 Bees and Honey Brief: Recommendation #1 Bread Brief: Recommendation #4 Business and Technical Assistance Brief: Recommendation #1 Consumer Demand Brief: Recommendation #5 Eggs Brief: Recommendation #1
13. Increase professional development opportunities for technical and busin assistance providers, as well as supp service provider organizations, to enthem to better assist clients in addressisues such as marketing, climate chracial equity, health care, labor, and accessing capital.	 Child Care Brief: Recommendation #4 Climate Change Brief: Recommendation #1 Health Care Brief: Recommendation #2
14. Increase usage of and funding for colbased training, mentorships, and oth forms of farmer-to-farmer/business-t business education which are prover successful, including dairy farmer le cohorts.	 Dairy Brief: Recommendation #1 Dairy Brief: Recommendation #2 Direct Markets Brief: Recommendation #6

Priority Strategy	Component Recommendations from Briefs
15. Increase funding and technical support for Vermont producer associations to expand and improve their membership services, and determine how services could be shared across associations. Potential services include marketing technical assistance, collaborative marketing initiatives, product-specific training, and connections to associations in other states.	 Beer Brief: Recommendation #4 Bees and Honey Brief: Recommendation #3 Bread Brief: Recommendation #2 Cheese Brief: Recommendation #5 Direct Markets Brief: Recommendation #2 Food-Grade Grains Brief: Recommendation #3 Grapes Brief: Recommendation #3 Hemp Brief: Recommendation #5 Labor and Workforce Brief: Recommendation #1 Major Metropolitan Markets Brief: Recommendation #4 Major Metropolitan Markets Brief: Recommendation #5 Poultry Brief: Recommendation #3 Produce Brief: Recommendation #5 Specialty Foods Brief: Recommendation #2
16. Fund coordinated marketing efforts, such as a statewide marketing campaign for local agricultural products, marketing support in emerging metropolitan markets, shared marketing broker positions, a shared communications and content creator position between the Vermont Department of Tourism and Marketing and the Vermont Agency of Agriculture, Food and Markets, and/or marketing materials for specific products or associations.	 Agricultural and Food Literacy Brief: Recommendation #3 Apples Brief: Recommendation #3 College and Hospital Procurement Brief: Recommendation #2 Compost Brief: Recommendation #5 Consumer Demand Brief: Recommendation #1 Consumer Demand Brief: Recommendation #2 Consumer Demand Brief: Recommendation #4 Consumer Demand Brief: Recommendation #5 Direct Markets Brief: Recommendation #1 Goats Brief: Recommendation #4 Grocers Brief: Recommendation #3 Major Metropolitan Markets Brief: Recommendation #2 Major Metropolitan Markets Brief: Recommendation #5 Marketing Brief: Recommendation #2 Marketing Brief: Recommendation #5 Meat Slaughter, Processing, and Products Brief: Recommendation #5 Spirits Brief: Recommendation #2 Supporting Future Farmers Brief: Recommendation #2 Swine Brief: Recommendation #4
17. Help individual farms and food businesses reach new customers by developing tailored marketing assistance services and programs specific to various market channels. Funding could go to individual farm and food businesses to improve their branding via graphic design consultants, grants to attend national sales and marketing industry events, and creating a marketing technical assistance and mentorship program focused on the seven P's of marketing.	 College and Hospital Procurement Brief: Recommendation #2 College and Hospital Procurement Brief: Recommendation #3 College and Hospital Procurement Brief: Recommendation #4 Consumer Demand Brief: Recommendation #3 Direct Markets Brief: Recommendation #2 Direct Markets Brief: Recommendation #6 Grocers Brief: Recommendation #4 Grocers Brief: Recommendation #5 Major Metropolitan Markets Brief: Recommendation #1 Major Metropolitan Markets Brief: Recommendation #6 Marketing Brief: Recommendation #1 Marketing Brief: Recommendation #3 Marketing Brief: Recommendation #4 Supporting Future Farmers Brief: Recommendation #2 Swine Brief: Recommendation #4
18. Redesign the state education funding model so that Career and Technical Education centers have independent funding streams and budgets, and create and fund legislation to support other educational programs that strengthen the workforce pipeline, including a range of accessible postsecondary educational models such as apprenticeships, concurrent enrollment, and stackable credentials.	 Agricultural Literacy: K-12 Brief: Recommendation #4 Agricultural Literacy: K-12 Brief: Recommendation #5 College and Hospital Procurement Brief: Recommendation #1 Dairy Brief: Recommendation #3 Labor and Workforce Brief: Recommendation #1 Labor and Workforce Brief: Recommendation #2 Lightly Processed Vegetables Brief: Recommendation #4 Maple Brief: Recommendation #3 Spirits Brief: Recommendation #3

	Priority Strategy		Component Recommendations from Briefs
ed pa th va pr re fo	upport and expand existing farm and food ducational programming, and convene artners and conduct research to: identify ne distinct audiences and goals for arious initiatives; determine what types of rogramming, experiences, or information esult in greater levels of behavioral change or those audiences and initiatives; and trategically coordinate efforts.	•	Agricultural and Food Literacy Brief: Recommendation #1 Agricultural and Food Literacy Brief: Recommendation #2 Agricultural and Food Literacy Brief: Recommendation #4 Agricultural Literacy: K-12 Brief: Recommendation #1 Agricultural Literacy: K-12 Brief: Recommendation #2 Agricultural Literacy: K-12 Brief: Recommendation #3 School Food Procurement Brief: Recommendation #2
re ba ce No	ncentivize local purchasing by eimbursing K-12 schools on a per-meal asis for purchasing local products above a certain percentage threshold. For example, ew York provides \$0.25 per lunch to chools incorporating at least 30% New ork-grown product in their meal program.	•	School Food Procurement Brief: Recommendation #3
Pr \$2 th pr ac w pc m ar	reate a Local Food Access Funding rogram with an appropriation of at least 250,000 a year, available for programs nat support low-income consumers in urchasing local food. Eligible program ctivities could include funding benefits which increase consumer purchasing ower for local food, making wireless EBT nachines available at no cost to producers and farmers markets, and outreach about ny of these services.	• • •	Direct Markets Brief: Recommendation #5 Food Access and Farm Viability Brief: Recommendation #3 Racial Equity in the Vermont Food System Brief: Recommendation #2 Racial Equity in the Vermont Food System Brief Recommendation #3
al pi fo pi pi in sc ar pi th	ncrease funding for proven ways to lleviate food insecurity, and support these rograms in incorporating more local ood. Specific known solutions include roviding universal breakfast and lunch rograms for every Vermont student and acreasing local procurement within each chool cafeteria, increasing investment in and utilization of public food assistance rograms—including efforts to connect nese programs with local farmers—and upporting charitable food system efforts to urchase directly from local farms.	•	Food Access and Farm Viability Brief: Recommendation #2 Food Security Brief: Recommendation #4 School Food Procurement Brief: Recommendation #1 School Food Procurement Brief: Recommendation #2 School Food Procurement Brief: Recommendation #3
is: pi in ca	uild cross-sector coalitions to address sues affecting the quality of life and rosperity of employees in all sectors, acluding livable wages, child care, health are, student loans, immigration law, rorker rights, transportation, and housing.	• • • • • • • • • • • • • • • • • • • •	Access to Capital Brief: Recommendation #7 Child Care Brief: Recommendation #1 Child Care Brief: Recommendation #2 Child Care Brief: Recommendation #3 Child Care Brief: Recommendation #5 Health Care Brief: Recommendation #1 Health Care Brief: Recommendation #2 Health Care Brief: Recommendation #4 Health Care Brief: Recommendation #5 Health Care Brief: Recommendation #6 Labor and Workforce Brief: Recommendation #4 Racial Equity in the Vermont Food System Brief: Recommendation #2 Racial Equity in the Vermont Food System Brief: Recommendation #2

	Priority Strategy		Component Recommendations from Briefs
24.	Develop a Vermont food security plan, centered around a thriving food system and inspired by community-based responses to food insecurity and disruptive events. Involve food insecure individuals as well as farmers in the planning, and investigate questions including, but not limited to, affordable housing, health care, transportation, siting of retail grocery stores, food distribution, and ensuring the continued production of food in Vermont. Work to adopt state and regional level policies, procedures, and plans to ensure that the Vermont food supply is sufficient to withstand global or national food supply chain disruptions caused by climate change and other disasters.	•	Food Security Brief: Recommendation #2 Food Security Brief: Recommendation #3 Racial Equity in the Vermont Food System Brief: Recommendation #2 Racial Equity in the Vermont Food System Brief: Recommendation #5
25.	Map Vermont's agricultural land base and production capacity, including geographic data about predicted climate change impacts, aggregation and distribution infrastructure, and regional dietary needs. This information will help inform community land use decisions and the use of state funding and incentives.	•	Land Use Planning Brief: Recommendation #2 Water Quality Brief: Recommendation #3
26.	To better prepare and respond to climate change-related events, investigate innovative funding mechanisms for climate change adaptation practices (e.g., cover crops, building organic matter in soil), crop insurance for diversified Vermont-scale farms, and emergency recovery following extreme weather events.	•	Agroforestry Brief: Recommendation #2 Agroforestry Brief: Recommendation #3 Bees and Honey Brief: Recommendation #5 Climate Change Brief: Recommendation #2 Climate Change Brief: Recommendation #3 Climate Change Brief: Recommendation #4 Maple Brief: Recommendation #6 Payment for Ecosystem Services Brief: Recommendation #6 Water Quality Brief: Recommendation #4
27.	Continue to support the Payment for Ecosystem Services (PES) Working Group, which is poised to be a central point of coordination and connection among the many needed PES research and design efforts. These efforts should focus on PES approaches that regrow or sustain Vermont's natural resource base so that it provides at least three ecosystem services: water quality, flood resilience, and climate stability.	•	Agriculture and Food Policy Brief: Recommendation #4 Agroforestry Brief: Recommendation #5 Bees and Honey Brief: Recommendation #4 Payment for Ecosystem Services Brief: Recommendation #1 Water Quality Brief: Recommendation #2
28.	Fund scientific research into how various agricultural practices affect soil and water quality, and how the impacts of these practices can be measured and valued in a Payment for Ecosystem Services program.	•	Agroforestry Brief: Recommendation #5 Climate Change Brief: Recommendation #2 Climate Change Brief: Recommendation #4 Compost Brief: Recommendation #4 Payment for Ecosystem Services Brief: Recommendation #2 Payment for Ecosystem Services Brief: Recommendation #3 Payment for Ecosystem Services Brief: Recommendation #4 Water Quality Brief: Recommendation #2 Water Quality Brief: Recommendation #3
29.	Assist food and farm businesses with navigation of municipal and state permit requirements and regulations. This will create a more supportive environment for business growth and diversification, especially as it relates to on-farm accessory businesses, farm employee housing, and development of off-farm processing, distribution, and storage infrastructure.	•	Agritourism Brief: Recommendation #5 Agroforestry Brief: Recommendation #3 Land Use Planning Brief: Recommendation #3 Produce Brief: Recommendation #4 Water Quality Brief: Recommendation #1

	Priority Strategy	Component Recommendations from Briefs		
30.	Build a comprehensive and fully aligned state-level agricultural policy roadmap, with public participation throughout the process. Implementation of the roadmap could include an annual review of existing and proposed policy objectives before each state legislative session to ensure policy requests complement each other, align with strategic priorities, and balance reactive and proactive policy needs.	 Agriculture and Food Policy Brief: Recommendation #6 Agritourism Brief: Recommendation #4 Agroforestry Brief: Recommendation #2 Beer Brief: Recommendation #1 Beer Brief: Recommendation #3 Beer Brief: Recommendation #4 Bees and Honey Brief: Recommendation #5 Cheese Brief: Recommendation #2 Cheese Brief: Recommendation #3 Grapes Brief: Recommendation #1 Grapes Brief: Recommendation #5 Hemp Brief: Recommendation #4 Maple Brief: Recommendation #4 Poultry Brief: Recommendation #4 Produce Brief: Recommendation #4 Restaurants Brief: Recommendation #4 Spirits Brief: Recommendation #4 Spirits Brief: Recommendation #4 Spirits Brief: Recommendation #4 		
31.	Provide livable wages and improve workplace conditions for all food system employees, especially BIPOC, by developing policies, shared workforce programs, market incentive programs (e.g., Milk With Dignity), and relevant technical assistance for farm and food businesses.	 Child Care Brief: Recommendation #1 College and Hospital Procurement Brief: Recommendation #1 Health Care Brief: Recommendation #3 Labor and Workforce Brief: Recommendation #1 Labor and Workforce Brief: Recommendation #3 Racial Equity in the Vermont Food System Brief: Recommendation #2 Racial Equity in the Vermont Food System Brief: Recommendation #5 		
32.	Work with Vermont's congressional delegation on reforming U.S. immigration and labor laws and rules.	 Apples Brief: Recommendation #5 Labor and Workforce Brief: Recommendation # 5 Racial Equity Brief: Recommendation #2 		
33.	Plan, commit to, and prioritize actions—within the Farm to Plate Network and at all food system organizations—to begin eradicating structural racism in the food system, including uplifting and financially compensating the leadership, participation, and representation of BIPOC. It is imperative that initiatives focused on BIPOC be developed with paid partnership and input from the BIPOC community.	 Health Care Brief: Recommendation #3 Racial Equity in the Vermont Food System Brief: Recommendation #2 Racial Equity in the Vermont Food System Brief: Recommendation #5 		
34.	Allocate significant resources to support more in-depth research, data collection, and investigation of racial equity in the Vermont food system, leading to a comprehensive plan of action. It is crucial that this work and resulting initiatives include BIPOC leaders who are compensated for their contributions.	• Racial Equity in the Vermont Food System Brief: Recommendation #1		