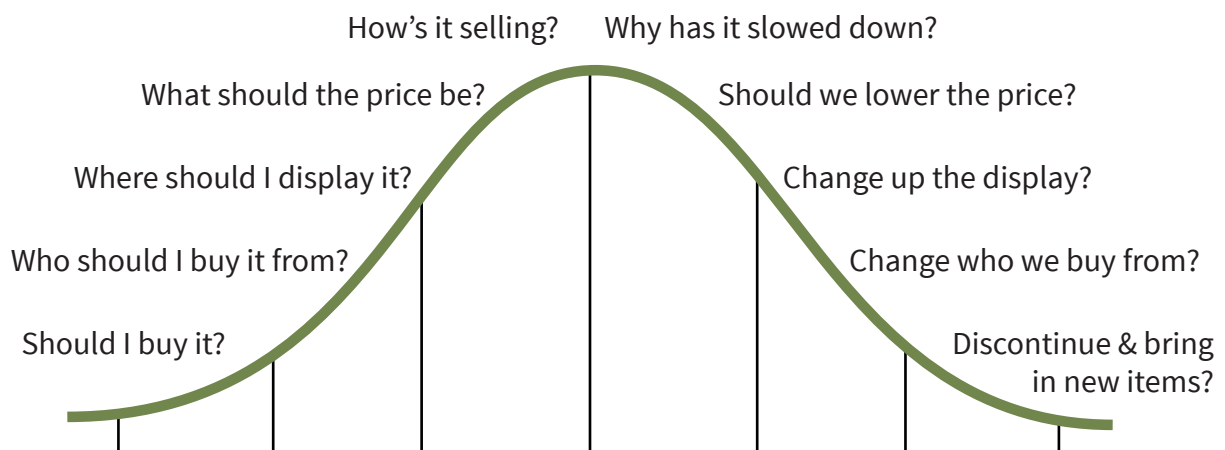




PRODUCE: THE 10 (+1) QUESTIONS TO ASK

- 1 Is the display easy to shop?**
- 2 Is it easy to stock?**
- 3 Does the display hurt the food?**
- 4 Are there color and texture breaks?**
- 5 Is the best face of the product showing?**
- 6 Does the display draw the customer in?**
- 7 Are displays matching anticipated sales?**
- 8 Is it easy to clean & rotate?**
- 9 Are you selling your BEST produce?**
- 10 Is proper care and handling considered?**
- 11 Are staff able to answer product questions?**



NOTES

